



An URGENT Security Warning For Businesses Running Windows 7 Or Windows Server 2008 R2

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If your organization is currently running Windows 7 on one or more computers in your office and/or if you are running Windows Server 2008 R2, you need to know about a **dangerous security threat to your organization that must be addressed within the next 6 months**. Please take a moment to read this important announcement.

Dear Colleague,

My name is Brian Goerd, CEO of Arena Computer Consulting and your **local Microsoft Certified Partner**. As such, we are aggressively attempting to reach all businesses within the Quad Cities area that use Windows 7 or Windows Server 2008 R2 to alert you to a serious security risk to your organization, and inform you about what you need to do now to protect your company.

Microsoft has officially announced that it will retire support on the Windows 7 operating system and Windows Server 2008 R2 on January 14, 2020 (see the enclosed article for more details). That means any computer or server with these operating systems installed **will be completely exposed to serious hacker attacks** aimed at taking control of your network, stealing data, crashing your system and inflicting a host of other business-crippling problems you do NOT want to have to deal with.

This is such a serious threat that all companies housing financial and medical information **are being required by law to upgrade any and all computer systems** running Windows 7 or Windows Server 2008 R2 because firewalls and anti-virus software will NOT be sufficient to completely protect them (or you).

Unless you don't care about cyber criminals running rampant in your company's server, you MUST upgrade any servers or workstations running these operating systems. And while January 14, 2020 may seem like a ways off today, updating an IT infrastructure is a large task that takes considerable time. It's important you take action NOW, before it's too late.

Free Microsoft Risk Assessment And Migration Plan Shows You The Easiest, Most Budget-Friendly Way To Upgrade

As a local Microsoft Certified Partner, my company has committed to helping businesses in the Quad Cities area by offering a Microsoft Risk Assessment and Migration Plan for free.

At no cost, we'll come to your office and conduct our proprietary 32 Point Risk Assessment — a process that's taken us over 12 years to perfect — to not only determine what specific computers and servers will be affected by this announcement, but also to assess other security, backup and efficiency factors that could be costing you in productivity and hard dollars.

After performing this Assessment for many companies like yours, I'm confident...



...that we will not only be able to expose a number of security risks and issues that you weren't aware of, but also find ways to make your business **FAR** more efficient and productive. We'll also put together a customized Migration Plan and show you how to painlessly upgrade your old **Windows Server 2008 and Windows 7** machines while simultaneously:

- **Eliminating the need for you to spend a small fortune on new hardware and software.** We've developed a unique, little-known way for businesses like yours to get a completely new, upgraded network with full help-desk support and services for a very affordable, flat monthly payment. This plan has been extremely popular with our small business clients because it gives them everything they need without the huge hit to cash flow.
- **Giving you instant disaster recovery and the peace of mind that comes with it.** You'll never lose data or be down more than 1 hour due to a server crash, hardware failure, employee mistake, fire or other data-erasing disaster. Depending on the type of backup you're using now, we *might* even be able to drastically reduce or eliminate that monthly expense altogether.
- **Lowering your IT support and maintenance costs.** We can typically save our clients between \$1,000 and \$12,000 while giving you and your employees the **freedom and flexibility to work from anywhere, anytime, on any device**, thanks to new cloud solutions we have available.

If nothing else, you'll gain a 3rd-party review of your computer network's security for free. To claim your Free Risk Assessment and Migration Plan, as well as to get more details, go to:

www.arenaqca.com/windows7EOL

I also want to assure you that this consultation will not be a 'heavy pressure' sales meeting but a **frank and informative consultation that will arm you with the information and facts you need to best address this issue.** Should you decide to seek our advice and services after this consultation, we'll welcome that opportunity. However, if you choose to take another direction or implement it on your own, that's fine too.

I will have Cassidy from my office call within the week to make sure you've seen this letter and to schedule your Free Risk Assessment. I would URGE YOU NOT TO PROCRASTINATE: If you do need to upgrade your network, it's best to have it done BEFORE the end of the year to claim the deduction on this year's tax return.

Brian Goerd

Brian Goerd, President
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Call me direct with your questions: 563-823-8888

Important:

Due to the intensive one-on-one time required to conduct these Risk Assessments, we can only make them available for free until July 15 or until we receive 10 requests, whichever comes first. Please contact us today.

P.S. — If you are uncertain as to whether or not you have computers and servers with the Windows 7 operating system or Windows Server 2008 R2 installed, give us a call. Part of our Assessment will be to run a full inventory and diagnostic of all the servers, PCs and devices connected to your network.



About Brian Goerd



Brian Goerd is CEO of Arena Computer Consulting, a certified Microsoft Partner with over 20 years of experience installing, supporting and securing Microsoft-based IT systems for small to medium businesses in the Quad Cities area. They are the only IT services company to offer a money back guarantee. For more information about how they can help you solve your IT problems, go to www.arenaqca.com

See What Other Quad City Business Owners Are Saying:



David Necker
Necker's Jewelers



David Necker
Necker's Jewelers

Speed of response is amazing!

Wow your speed of response is amazing and you don't make us feel like idiots when we ask questions. We love the expertise the team and the owner bring to the table.



Ryan Hornbuckle, P.E., LEED AP
VP Engineering
Hornbuckle Heating & Air
Conditioning

Couldn't be happier

We can't afford to have our computer systems fail, operate inefficiently, or slow us down. The team from Arena have been taking care of our systems for several years now and we couldn't be happier with their service. They make sure we're always up to date and running smoothly while being protected from outside threats, viruses, or other malicious software. We highly recommend them to anyone looking for peace of mind with their information and technology needs.



I cannot say enough
good things about
them!—

Nancy Hill
Controller,
Mills
Chevrolet



"One call or e-mail and the problems get resolved..."

Arena Computer Consulting will tell you the truth and give you real solutions that work the way they are supposed to. I cannot say enough good things about them!" We used to wait till we had a "Big List" to call for help. Now instead of waiting, one call or email and get the problems resolved the same day! What a difference!

I appreciate the seamless and quick response to requests. The response time is excellent, as well as the follow through